



Universidade de Évora

Open call rules

Applications for Admission: Mestrado em Direção e Gestão Desportiva (Sports Management and Direction)
Academic Year 2026/2027

1. The program is promoted by

Universidade de Évora - Escola de Saúde e Desenvolvimento Humano

2. Course Committee

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3. Program description

The Master's program in Sports Management and Administration presents a multidisciplinary curriculum aimed at developing core transversal skills for the role of the sports manager of the future. The course is supported by a close relationship between Sports Science and Management, adapting to technological evolution and data-driven decision-making. The curriculum structure promotes direct contact with the industry through seminars with experts and the development of holistic projects that simulate real-world scenarios.

4. Career opportunities

The course qualifies graduates to perform management and leadership functions in various organizations within the sports sector, such as:

- Direction and administration of sports clubs, associations, and federations.
- Management of public or private sports facilities.
- Coordination of marketing, communication, and human resources departments in sports organizations.
- Organization and management of sporting events on a local, national, or international scale.
- Project management and consulting in companies within the fitness industry, sports tourism, and other peripheral sports industries.

5. Number of registration at DGES

R/A-Ef 3450/2011/AL03

6. Number of accreditation process by A3ES

ACEF/2324/0105922

7. General conditions of access and admission

i Legal conditions for access to the cycle of studies leading to the master degree

Those who meet the following conditions may apply to the cycle of studies that leads to the master degree:

- Holders of the bachelor degree or legal equivalent;
- Holders of a foreign academic degree dully recognised as satisfying the objectives identical to the bachelor degree by the relevant scientific body of the higher education institution they wish to be admitted to;
- Holders of an academic, scientific or professional curriculum vitae that is recognized as attesting to the capacity to carry out this cycle of studies by the relevant scientific body of the higher education institution they wish to be admitted to.

ii Conditions of access to the cycle of studies at the Universidade de Évora

On the application date, the undergraduate students must satisfy conditions that guarantee the conclusion of their undergraduate degree until the 30th of October of the admission year. The admission and enrollment of these students is conditioned on the conclusion of the degree until this date, and the enrollment is canceled if the student does not complete the degree within that period

During the first application phase, students who have a maximum of 6 curricular units or 36 ECTS missing for conclusion of their degree can apply for the 2nd cycle; in the 2nd application phase students can apply if they have at most 3 curricular units missing and in the 3rd application phase if they have at most one curricular unit missing

The previous condition does not apply to students with a curriculum that reveals professional or scientific experience, which can be recognized by the competent scientific body, as attesting the students ability to carry out the masters degree/post-graduation, provided that the student required that recognition in the application process

iii Specific admission conditions

Applicants for admission to the Master's Program in Sports Management may include:

Holders of a bachelor's degree or equivalent, preferably in the areas of:

Sports Science, Administration, Economics, Sports Management, Physical Education, Social Sciences, Tourism, Communication, Law, or other related fields, whose basic training is considered adequate to the objectives and nature of the study cycle.

Holders of a foreign higher academic degree, awarded following a first cycle of studies organized according to the principles of the Bologna Process, recognized as satisfying the objectives of a bachelor's degree by the Scientific Council of the Organic Unit.

Individuals with a school, scientific, or professional curriculum that is recognized as demonstrating the capacity to undertake this study cycle, subject to assessment by the Course Committee and approval by the Scientific Council of the Organic Unit, in accordance with applicable legal terms.

Admission to the study cycle depends on compliance with the application rules and selection criteria defined for each phase, published annually by the University of Évora.

8. Selection Process

- Academic Qualifications: 50%
 - Average grade in the highest qualification: 50%
 - Area of qualifications: 25%
 - Level of qualifications: 25%
- Curriculum Analysis: 50%
 - Scientific and technical activities and publications: 40%
 - Professional Experience in the area of the program or related fields: 30%
 - Importance of positions held: 30%

9. Maximum number of admissions

- Maximum number of admissions for candidates with nationality of European Union countries: 20
- Maximum number of admissions for candidates without nationality of European Union countries: 2

Depending on the number of applications, there may be transfer of vacancies from the international students applications to the European Union students applications or vice-versa.

10. Minimum number of students

Minimum number of students: 8

11. Tuition fee

- Candidates with nationality of European Union countries: 1 500,00 €
- Candidates without nationality of European Union countries: 2 500,00 €
 - Annual Tuition fee for international students with merit scholarship: 1 500,00 €
 - Annual Tuition fee for international students with cooperation and development scholarship: 1 700,00 €

In the admission year, all students with international student status who have an undergraduate average of 15 or above (on a 0-20 scale) benefit from the international student merit scholarship tuition fee and all students from PALOP countries benefit from the tuition fee for international students with cooperation and development scholarship.

In the following years, to keep the merit or cooperation and development scholarship, the student has to meet the conditions stipulated in article 22 of the Academic Regulations of the University of Évora and the results are published until October 31 of each academic year, without the need to apply for the scholarship.

12. Organization / Duration

- a. **Duration of the program:** 4 semesters
- b. **Number of ECTS to obtain the degree:** 120
- c. **Number of ECTS to obtain the master's course (conclusion of the curricular part):** 63

13. Language(s) of teaching

- Portuguese

The programme is taught in Portuguese. Some course units may provide bibliographic references or support materials in English, when appropriate, but classes, assessment and academic supervision are conducted in Portuguese.

14. Learning Type

Presential

15. Schedule type

Mixed

16. Classes schedule (week days and schedule)

The course organizes academic activities in a concentrated manner, mostly over two days a week, combining periods during business hours and after work, aiming for compatibility with professional activity.

17. Program starting date

September de 2026

February 12, 2026
The Rector

Hermínia Vasconcelos Vilar