



# Universidade de Évora

## Open call rules

Applications for Admission: Mestrado em Gestão (Management)  
Academic Year 2025/2026

### 1. The program is promoted by

Universidade de Évora - Escola de Ciências Sociais

### 2. Course Committee

Marta da Conceição Soares da Silva Cruz Silvério (mcs@uevora.pt)  
Maria de Fátima Nunes Jorge Oliveira (mfj@uevora.pt)  
Elisabete Gomes Santana Félix Amado (efelix@uevora.pt)

### 3. Program description

This course assumes the following objectives: to provide students with adequate and solid scientific training; to enhance problem-solving ability; to develop the capacity for argumentation; to encourage the creation of own employment; to stimulate transdisciplinary reasoning; to develop scientific research capacity; to develop capacity for implementation and use of ICT to support management; to develop skills in the field of learning in a self-oriented or autonomous way. The following areas of specialization are available (every year the ones that work) are indicated: Finance; Marketing; Human Resources.

### 4. Specialization areas

- Finance (**available** only for 2º Year Readmission)
- Marketing (**available** only for 2º Year Readmission)
- Human Resources (**available**)

### 5. Career opportunities

Intermediate Management Positions in Finance, Marketing and Human Resources, Administration Functions, Entrepreneurs, Specialized Technical Advisory Functions, Public Management Functions.

## 6. Number of registration at DGES

R/A-Ef 3457/2011/AL02

## 7. Number of accreditation process by A3ES

ACEF/1718/0109002

## 8. Program Creation Norm

Diário da República n.º 93 de 13 de maio de 2020, Aviso n.º 7661/2020

## 9. General conditions of access and admission

### i Legal conditions for access to the cycle of studies leading to the master degree

Those who meet the following conditions may apply to the cycle of studies that leads to the master degree:

- Holders of the bachelor degree or legal equivalent;
- Holders of a foreign academic degree fully recognised as satisfying the objectives identical to the bachelor degree by the relevant scientific body of the higher education institution they wish to be admitted to;
- Holders of an academic, scientific or professional curriculum vitae that is recognized as attesting to the capacity to carry out this cycle of studies by the relevant scientific body of the higher education institution they wish to be admitted to.

### ii Conditions of access to the cycle of studies at the Universidade de Évora

On the application date, the undergraduate students must satisfy conditions that guarantee the conclusion of their undergraduate degree until the 30th of October of the admission year. The admission and enrollment of these students is conditioned on the conclusion of the degree until this date, and the enrollment is canceled if the student does not complete the degree within that period

During the first application phase, students who have a maximum of 6 curricular units or 36 ECTS missing for conclusion of their degree can apply for the 2nd cycle; in the 2nd application phase students can apply if they have at most 3 curricular units missing and in the 3rd application phase if they have at most one curricular unit missing

The previous condition does not apply to students with a curriculum that reveals professional or scientific experience, which can be recognized by the competent scientific body, as attesting the students ability to carry out the masters degree/post-graduation, provided that the student required that recognition in the application process

### iii Specific admission conditions

n.a.

## 10. Selection Process

- Academic Qualifications: 60%
  - Area of qualifications: 40%
  - Classification in the degree required in the entry conditions: 60%
- Curriculum Analysis: 40%
  - Professional Experience in the area of the program or related fields: 60%
  - Professional Training in the area of the program or related fields: 40%

## 11. Maximum number of admissions

- Maximum number of admissions for candidates with nationality of European Union countries:
  - Finance: *(only for 2º Year Readmission - not subject to admission limit)*
  - Marketing: *(only for 2º Year Readmission - not subject to admission limit)*
  - Human Resources: 25
- Maximum number of admissions for candidates without nationality of European Union countries:
  - Finance: *(only for Reingresso no 2º Ano - not subject to admission limit)*
  - Marketing: *(only for Reingresso no 2º Ano - not subject to admission limit)*
  - Human Resources: 3

Depending on the number of applications, there may be transfer of vacancies from the international students applications to the European Union students applications or vice-versa.

## 12. Minimum number of students

Minimum number of students:

- Finance: *(not applicable)*
- Marketing: *(not applicable)*
- Human Resources: 10

## 13. Tuition fee

- Candidates with nationality of European Union countries: 1 500,00 €
- Candidates without nationality of European Union countries: 2 500,00 €
  - Annual Tuition fee for international students with merit scholarship: 1 500,00 €
  - Annual Tuition fee for international students with cooperation and development scholarship: 1 700,00 €

In the admission year, all students with international student status who have an undergraduate average of 15 or above (on a 0-20 scale) benefit from the international student merit scholarship tuition fee and all students from PALOP countries benefit from the tuition fee for international students with cooperation and development scholarship.

In the following years, to keep the merit or cooperation and development scholarship, the student has to meet the conditions stipulated in article 22 of the Academic Regulations of the University of Évora and the results are published until October 31 of each academic year, without the need to apply for the scholarship.

## 14. Organization / Duration

- a. **Duration of the program:** 4 semesters
- b. **Number of ECTS to obtain the degree:** 120
- c. **Number of ECTS to obtain the master's course (conclusion of the curricular part):** 63

## **15. Language(s) of teaching**

- Portuguese

Portuguese

## **16. Learning Type**

Presencial

## **17. Schedule type**

After-work

## **18. Classes schedule (week days and schedule)**

4ª, 5ª e 6ª feiras das 18h às 21h

## **19. Program starting date**

September de 2025

February 26, 2025  
The Rector

Hermínia Vasconcelos Vilar