



Universidade de Évora

Open call rules

Applications for Admission: Mestrado em Turismo e Desenvolvimento de Destinos e Produtos (Tourism and Development of Destinations and Products)
Academic Year 2024/2025

1. The program is promoted by

Universidade de Évora - Escola de Ciências Sociais

2. Course Committee

Jaime Manuel Moleiro Serra (jserra@uevora.pt)
Maria Noémi Nunes Vieira Marujo (noemi@uevora.pt)
Joana Inês Silva de Lima (jisl@uevora.pt)
Maria do Rosário Pereira da Silva Borges (mrborges@uevora.pt)

3. Program description

The University of Évora has been participating in the affirmation and consolidation of the area of knowledge in Tourism in Portugal through the training, research and organization of scientific events and support to the community. This institutional investment allows to guarantee the masters students a theoretical formation consistent, based on the new paradigms of the thought in Tourism in a perspective of Sustainable Development of Destinations and Products. The course also guarantees the transmission of knowledge in terms of methods and research theories and a set of specialized analytical instruments that contribute to the improvement of the students' competences and abilities to work in an extremely complex, dynamic and constantly changing sector.

The underlying learning philosophy promotes the development of self-employment so that students can follow their path of specialization according to their professional aspirations and employment opportunities.

The masters study plan, although complementary to the first cycle plan, highlights the role of Heritage, Culture and Cultural and Creative Industries in the development of Sustainable Tourism, according to the guidelines of the institutional documents specific to the sector National, regional and local levels. For this reason it offers complementary training to students coming from the Social Sciences and Humanities and Natural

4. Career opportunities

Professional associations of the tourism sector. Associations of the 3rd sector with interests in Tourism. Consultants in the area of Tourism. Teachers in the area of Tourism Training. Responsible for companies developing new tourism products. Responsible for companies specializing in Cultural Tourism and Nature Tourism. Boards of companies in the area of Tourism, Leisure and Recreation (Travel Agencies / Tour Operators / Transport Companies / Lodging). Tables of organizations of the public tourist sector (Ministries / Regional Tourism Entities / Tourism Institutes / Tourism Observatories / Tourist Departments of the Municipal Councils. Public and private organizations related to cultural, recreational and leisure activities, with the organization and Event management, with the tourist animation.

5. Number of registration at DGES

R/A -Cr 183/2015/AL01

6. Number of accreditation process by A3ES

PERA/2021/1401816

7. Program Creation Norm

Diário da República n.º 33 de 16 de fevereiro, Aviso n.º 3183/2022

8. General conditions of access and admission

i Legal conditions for access to the cycle of studies leading to the master degree

Those who meet the following conditions may apply to the cycle of studies that leads to the master degree:

- Holders of the bachelor degree or legal equivalent;
- Holders of a foreign academic degree duly recognised as satisfying the objectives identical to the bachelor degree by the relevant scientific body of the higher education institution they wish to be admitted to;
- Holders of an academic, scientific or professional curriculum vitae that is recognized as attesting to the capacity to carry out this cycle of studies by the relevant scientific body of the higher education institution they wish to be admitted to.

ii Conditions of access to the cycle of studies at the Universidade de Évora

On the application date, the undergraduate students must satisfy conditions that guarantee the conclusion of their undergraduate degree until the 30th of October of the admission year. The admission and enrollment of these students is conditioned on the conclusion of the degree until this date, and the enrollment is canceled if the student does not complete the degree within that period

During the first application phase, students who have a maximum of 6 curricular units or 36 ECTS missing for conclusion of their degree can apply for the 2nd cycle; in the 2nd application phase students can apply if they have at most 3 curricular units missing and in the 3rd application phase if they have at most one curricular unit missing

The previous condition does not apply to students with a curriculum that reveals professional or scientific experience, which can be recognized by the competent scientific body, as attesting the students ability to carry out the masters degree/post-graduation, provided that the student required that recognition in the application process

iii Specific admission conditions

The MSc in Tourism and Development of Destinations and Products is preferably destined to graduates in Tourism or courses in the area of the social and human sciences by Portuguese or foreign universities. Preference is given to holders of a bachelors degree or legal equivalent with a rating of 14 or higher. Holders of the degree of Master, in the domains of Social Sciences, or legal equivalent of the qualifications with the minimum classification of 14 values.

9. Selection Process

- Academic Qualifications: 70%
 - Area of qualifications: 40%
 - Level of qualifications: 30%
 - Average grade in the highest qualification: 30%
- Curriculum Analysis: 30%
 - Professional Experience in the area of the program or related fields: 40%
 - Professional Training in the area of the program or related fields: 20%
 - Teaching experience in training programs in the area of the program: 10%
 - Training in transversal competences: 10%
 - Participation in conferences and similar activities: 10%
 - Participation in research projects: 10%

10. Maximum number of admissions

- Maximum number of admissions for candidates with nationality of European Union countries: 22
- Maximum number of admissions for candidates without nationality of European Union countries: 8

Depending on the number of applications, there may be transfer of vacancies from the international students applications to the European Union students applications or vice-versa.

11. Minimum number of students

Minimum number of students: 8

12. Tuition fee

- Candidates with nationality of European Union countries: 1 050,00 €
- Candidates without nationality of European Union countries: 2 500,00 €
 - Annual Tuition fee for international students with merit scholarship: 1 050,00 €
 - Annual Tuition fee for international students with cooperation and development scholarship: 1 250,00 €

In the admission year, all students with international student status who have an undergraduate average of 15 or above (on a 0-20 scale) benefit from the international student merit scholarship tuition fee and all students from PALOP countries benefit from the tuition fee for international students with cooperation and development scholarship.

In the following years, to keep the merit or cooperation and development scholarship, the student has to meet the conditions stipulated in article 22 of the Academic Regulations of the University of Évora and the results are published until October 31 of each academic year, without the need to apply for the scholarship.

13. Organization / Duration

- a. **Duration of the program:** 4 semesters
- b. **Number of ECTS to obtain the degree:** 120
- c. **Number of ECTS to obtain the master's course (conclusion of the curricular part):** 66

14. Language(s) of teaching

- Portuguese

15. Learning Type

Presencial

16. Schedule type

Labor

17. Program starting date

September de 2024

February 10, 2024
The Rector

Hermínia Vasconcelos Vilar